



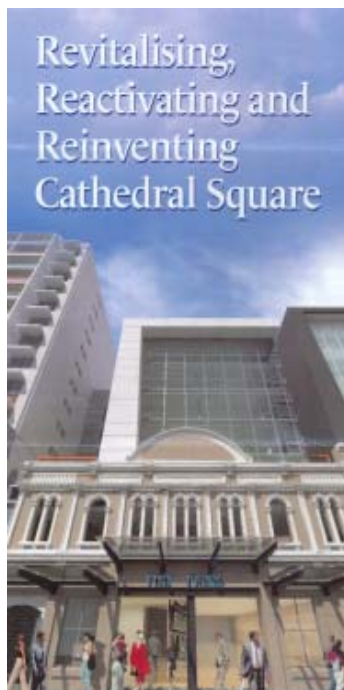
The New Regent Street NEWS April 2010

Date of Distribution 22st April 2010

As autumn leaves begin to fall we start to brace ourselves for the winter ahead! With a variety of new happenings in and around New Regent Street it's going to be a fabulous winter for all. Unfortunately both Ron and Todd have been flat out over the last few months so we've been unable to complete a Newsletter sooner. However we can guarantee a Newsletter full of great reading.

Up, up and away!

Work has now begun to build an amazing new series of buildings on the Gloucester St and Cathedral Junction corner - just opposite New Regent Street. The foundations are currently being laid for the first of the three Buildings and tilt slab panels are being lifted into place. We've managed to source some great images of what the new building will look like. The new Press Building will be an 8 Story Structure and the other two towers will extend to 12 levels. It's hoped that this development will re-activate press lane, creating a new link between Cathedral Square and Gloucester Street. Work is scheduled to be completed on the New Press Building by their 150th Anniversary in 2011.



The Buildings will consist of Residential, Offices and Retail. Located in the heart of the new Press Precinct on Gloucester Street, the New Press Building contains over 7,000m² of floor over 8 Levels. The building incorporates the existing two level historic facade fronting Gloucester Street and also showcases a feature frameless glass facade.

Shop's Leased

No 23. Terrace Downs will remain upstairs with a new downstairs tenant to start operating if all goes well from 1 May.

No 26. Previously Kiwi Collections has now been leased to Tiger Eye Beads. They currently have stores in Wellington's Cuba Street and another in Blenheim. The new store will sell a range of hand crafted fashionable jewellery to suit anyone's budget. Work has begun to complete the revamp and complete their Eye Catching new shop fit.



This picture shows Beth & Annabel hard at work revamping No 26. © New Regent Studios Ltd

Shops for Lease/Businesses for Sale

So spread the word that New Regent Street is the place to be! Its certain that the New Pacific Tower (Marque) and the new Press Precinct is going to bring many to the area, now is the time for new businesses to secure a great site and get established prior to the World Cup. If you know someone that may benefit from having a location in the street why not let them know what's available. It was extremely fortunate that Todd mentioned the available properties in the street to the New York Deli on Victoria Street, whilst purchasing his lunch one day as they're now in the street and expanded their highly successful business.

No 1a. Previously Sameena (Above Little India) is available for lease. Contact Little India 03-377-7997

No 26. Previously Bubble and Squeak is for sale. Contact Harcourts Agent Premilla Sharma on 027-688-5964 or 03-371-9126

New Regent Street Promotional Idea

Recently Todd & Ron meet up with Peter Lowe from NZ Maps and we have been offered a fantastic opportunity for the shops in New Regent Street to get some fantastic advertising. If we are successful in having a considerable number of advertisers from the street for the Summer Edition of ABC Maps – Canterbury, Peter will also be happy to feature the street on the Cover.

This great City Map has a distribution of over several hundred thousand available throughout the whole of the central city. For this fantastic opportunity to be successful we would require each Business in the street to contribute approximately \$180-\$240.00 each toward creating a full page advertisement and we would also receive exposure on the cover at No Charge.

For a small contribution the street would receive a significant exposure to 1.4 Million Tourists that visit Christchurch per year. The fee can be paid in Quarterly Instalments (\$45-60/Quarter) throughout the period. Shortly copies of the Winter Edition will be available and one will be dropped off for your comments.

New Regent Street Refurbishment

The first of what we believe is to be the stepping stone to the street wide refurbishment is now underway. Recently 2 New Regent Street applied to both the CCC Heritage Grants and the New Zealand Historic Places Trust for funding for the refurbishment of the Building which is currently occupied by Moko Café & New Regent Studios. Todd has spend a considerable amount of time over the last few month liaising with both the property owner John Douglas and also numerous Trades People and Civil Suppliers both in NZ and in Australia.

It was an extensive process to secure the suitable contractors and suppliers for the project. Todd is considering arranging a meeting of all landlords in the street to discuss the outcome of this process and detail further how the landlords can proceed with their applications.

Ellerslie Flower Show Window Display Competition

Once again there was a great response to the Ellerslie Flower Show window display competition. There was a total of 7 Businesses in the street that entered the competition.

The prize winners in the street were as follows:



GOLD 1st Prize Maido



Silver 2nd Prize Antique Print & Board of Design



People's Choice & Bronze 3rd Prize Hair Glorious Hair

Marque Hotel Opens



Photo Courtesy of New Regent Studios 16th April 2010
© New Regent Studios Ltd

The Marque celebrated their soft opening on the 18th March and many businesses from the street attended. The highlight of the night was a Maori Performance and Blessing of the Hotel followed by guided tours up to the upper floors. The new hotel is now open along with their Restaurant 'Fresh'. The hotel with a total of 171 Rooms boasts clean, contemporary design and technology that's always on!

They currently have a special opening offer or accommodation of \$109 Per Night so if you've got guests visiting make sure you recommend they stay at The Marque Hotel Christchurch. Price includes Overnight Accommodation in a standard room, full breakfast for two and complimentary valet car parking for one vehicle.

Baby Boomers

Katie & David from Coffee Lovers had a little boy named William on the 8th December 2009 who is pictured below with Betty & Brian (Pastel Shoe Dyers) during a visit to the street recently. Rebecca & Nigel at Yellow Rocket are also expecting sometime in June and Todd & Jenny from New Regent Studios is also expecting a little boy sometime in July. Exciting times and I'm sure we'll all get to see some images on their arrival. Hadley Summerfield, son of Jimmy and Kate of Flying Burrito Brothers. Hadley turned 1 on Tuesday the 20th of April and his brother Oliver is already 2 1/4 years old. Doesn't time fly!



New Signage

Recently Fulton Hogan has been in the street to place 3 new signs. Two located at the Gloucester Street End of New Regent Street and are No Entry signs, these will hopefully deter people from entering the one way street the wrong way as this is a significant hazard to pedestrians and also to the tram. Another new sign located at the Armagh Street end details parking restrictions for the street visible to drivers entering from the North end.

A recommendation from New Regent Street for the installation of these signs was made to the CCC in a submission made to the declaration of a variation to the New Regent Street Pedestrian Mall Special Order. Once the outcome of this is known we will notify you.



SUPPORT LOCAL BUSINESSES

It will benefit the Streets Economy if you choose to support local shops & businesses in the street. If you offer or would like to offer a street wide discount please let us know and you will be mentioned in our next issue.

Body Business offers a 10% discount off all services to staff in the street. The team at body business has a range of beauty services. Why not treat yourself to a quick pick me up which includes a 30min facial Normally \$60.00 now just \$54.00

New York Deli offers a 10% discount off all food and drink and they have a fabulous range of New York Style Deli Sandwiches.

Hair Glorious Hair. Colleen offers a Free Hair Treatment or Eyebrow Shape and Tint with a service of \$60.00 and over for any staff that work in the street. So if you're in the need of a spruce up see Hair Glorious Hair.

Flying Burrito Brothers lets not forget their great drink deals for after work drinks; two for one house margaritas, tap beer and house wine. Just mention you're in the street, and they'll look after you!

City Seafood (Manchester Street) Ange and Paul are offering staff that work in New Regent Street a 10% discount on purchases over \$10 - excludes NZ scallops, crayfish, whitebait, bluff oysters, paua (when in season).

Yellow Rocket 10% off all food and drink. Why not try one of their great salmon salad's it's a delicious option for a healthy lunch.

Moko Café offers a 15% generous discount to all New Regent Street staff. They have a delicious range of food from Open Sandwiches to their Big Breakfasts which is a hit with tourists. Also grab one of their coffee club cards and save.

Beauty Parlour offers a 15% discount on all services and beauty products. Angela and her team do everything from Wedding Makeovers to their famous Brazilian waxing.

HAVE YOUR SAY! – Please fax to Todd on 03-354-2995 or deliver to New Regent Studios Ltd.

The conifers in the street are no longer the fresh new trees they once were. This has been discussed greatly with the CCC and we would like your input to decide how to proceed. Consideration has been made to look at replacement of the trees with Roses & Geraniums the same as the other garden plots.

Business Name: _____ Phone: _____

Contact Name: _____ Email: _____

I agree / I disagree (Select One) the conifers in the street should be removed and replaced.

I feel the conifers should be replaced with : Roses & Geraniums (Circle)
Or Other : (Please Specify)

Prepared by Todd Flygenring – New Regent Studios & Ron Hooker. Thanks to all the other businesses who submitted information for this newsletter. If you have any ideas or feedback please email todd@photos.co.nz or ron.hooker@paradise.net.nz