

Press Release - For Immediate Release

Dated – 2nd November 2009

****START****

Hot on Stage - Miss World New Zealand!

On Saturday 31st October at a charity fashion show titled “Celebrating Life” Miss World New Zealand showcased some of her sponsored pieces in preparation for the 2009 Miss World Competition later this year the show was organized by Magdalena Schoeman (Miss World NZ) and her mother Riana Schoeman to raise funds for Variety New Zealand.

The show was the last even to raise enough funds to purchase an Insulin Pump for a young lady Amy Lloyd who has diabetes other events included a mufti day at Cashmere High School that raised \$1700.00.

The show featured pieces from Designs by Pretty Things, Umhlaba, Mille Feuille, ArtStyle, Speedo, Clara Jewellery, yd., La Lesso from South Africa, Edwin Rosario and Wanda Negron from Puerto Rico.

The show also featured Arnold du Toit. (Mr. World New Zealand) who is based in Hamilton but came to Christchurch for an action packed day with Miss New Zealand. Both Mr. World New Zealand and Miss World are of South African Decent something which has excited the South African Media organizations.

On the 9th November all 120 Miss World contestants will donate a unique gift from their home country which will be auctioned at the Miss World Charity Auction and this year Miss World New Zealand will take a handcrafted 18ct Yellow and White Gold, Blue Pearl Pendant named by Magdalena “Children of The Hearts”. The piece was hand crafted in Christchurch by Jack Powlowski (Blue Pearl Gallery) and donated to Miss World NZ by Eyris Blue Pearls and is valued at over \$13,500.

Dalena said “I chose a blue pearl because they are unique to New Zealand. Each blue pearl is nurtured to become a valuable item of enduring beauty in the same way that each child needs to be nurtured to become a unique and valued human being”. This Eyris blue pearl pendant captures the essence of the Miss World contest, and it epitomizes the ‘beauty with a purpose’ theme.

The blue pearl named ‘Ocean’ is surrounded by the hopes and aspirations of disadvantaged children all around the world.

This blue pearl pendant I’ve named ‘Children of the Heart’.

All proceeds will be donated to the Variety International Children's Fund and the event hopes to raise \$1 million to support surgical, nutritional and educational programmes in Haiti, Palau, Philippines, Ghana and India.

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I have listed some of the photos below however please check out the complete range of images available at the following links:

www.photos.co.nz/mr&missnz

www.photos.co.nz/variety

All images are available for publicity use free of charge however we do Request that "New Regent Studios Ltd - Todd Flygenring" be acknowledged as the photographer. Higher resolution images can be requested by email to info@photos.co.nz

For more information please don't hesitate to contact:

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Mr World NZ 2009-2010
Arnold du Toit.

Miss World NZ 2009
Magdalena Schoeman



Supporting Hip Hop Dance Routine by Ihar – Majestic Church



Roger (Eyris Blue Pearls) with Magdalena Schoeman (Miss World NZ 2009) wearing the Blue Pearl Pendant.



Left Amy Lloyd (Variety Recipient), Centre Magdalena Schoeman,
Right Arnold du Toit



Miss World New Zealand 2009
Magdalena Schoeman



Miss World NZ, Amy Lloyd, Mr New Zealand