

## Press Release - For Immediate Release

Dated – 9<sup>th</sup> November 2009

**\*\*START\*\***

### **Exquisite NZ Gift vs Smelly Shoes**

In the next 24 hours in a run up to the Miss World New Zealand Final in South Africa. The Miss World Charity Dinner will bring all 120 finalists to London for a night of International fundraising and world class entertainment. During the event will be a unique auction. All 120 young ladies will donate an exclusive gift from their home country.

Miss World New Zealand will donate a unique blue pearl pendant which was donated by Eyrís Blue Pearls and handmade into an elaborate 18ct Gold pendant by Christchurch Jack Pawlowski (Blue Pearl Gallery) and is valued at \$13,500 is in the running against some signed running shoes from fellow countryman Usain Bolt. The sprinter is a three time Olympic gold medalist and the fastest man of all time holding world records for both the 100m and 200m events.

Another sporting gift comes from Trinidad and Tabago's Ashanna Arthur who will offer a signed cricket bat from the legendary Brian Lara. Lara, who is widely regarded as the best batsman of all time, holds the records for the highest individual score in first-class cricket and the highest individual score in a test innings.

England's Rachel Christie has provided autographed memorabilia from Olympic gold medalist Linford Christie and a 3 night luxury spa break in the UK. Bahamas' Joanna Brown has donated an amazing holiday for two with flights and accommodation to her home country. And Russia's Ksenia Shipilova has added a special hand-painted Miss World Russian doll to the array of spectacular prizes on offer.

Miss World NZ says: "I chose a blue pearl because they are unique to New Zealand. Each blue pearl is nurtured to become a valuable item of enduring beauty in the same way that each child needs to be nurtured to become a unique and valued human being"

Miss World NZ named the piece 'Children of the Heart'. This Eyrís Blue Pearl Pendant captures the essence of the Miss World contest, and it epitomizes the 'beauty with a purpose' theme.

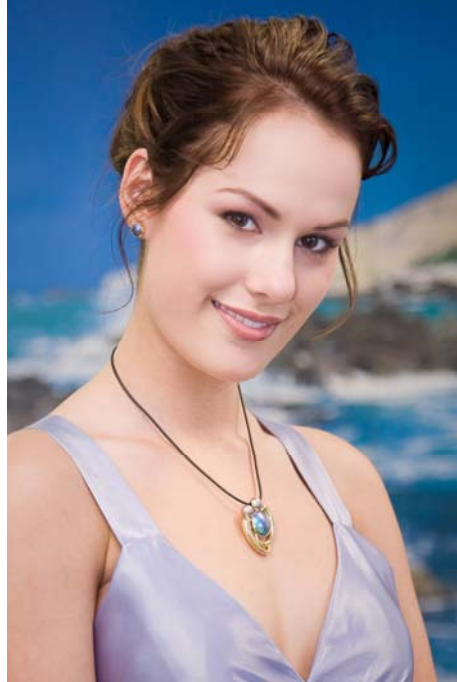
**\*\*FINISH\*\***



As pictured. The Unique Blue Pearl Pendant  
(Supplied by New Regent Studios Ltd)



Usain Bolt & Miss World Jamaica's Kerrie Baylis  
(Supplied by MissWorld.com)



Magdalena Schoeman wearing the Blue Pearl Pendant.  
(Supplied by New Regent Studios Ltd)



Magdalena Schoeman (Miss World NZ) & Jack Pawlowski (Blue Pearl Gallery)  
(Supplied by New Regent Studios Ltd)



Magdalena Schoeman with Roger Beattie (Eyris Blue Pearls)  
(Supplied by New Regent Studios Ltd)



Roger (Eyris Blue Pearls) with Magdalena Schoeman (Miss World NZ  
2009) wearing the Blue Pearl Pendant.

**All images are available for publicity use free of charge however we do Request that "New Regent Studios Ltd - Todd Flygenring" be acknowledged as the photographer. Higher resolution images can be requested by email to [info@photos.co.nz](mailto:info@photos.co.nz)**

For more information please don't hesitate to contact:  
Todd Flygenring [info@photos.co.nz](mailto:info@photos.co.nz) 03-3554448 or 027-2292329